

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2207873

| | | | | | | | | |
|--|--|--------|------------------|---------------------------|--|---|--------------------|--|
| Order # | 2207873 | | Created On | 6/22/2018 4:30:21 PM | | Order Status | Revision Confirmed | |
| Order Descrp | PRI:NP=4;IP=5 62549444 Klint Kesto 15s DETIC | | Created By | !NCCUser | | Gross \$ | 12603.00 | |
| Client | KLINT KESTO FOR CONGRESS | | Updated On | 7/25/2018 2:46:09 PM | | Net \$ | 9074.16 | |
| Start Date | 7/16/2018 | | Updated By | Esslinger, Victoria | | Units | 84 | |
| End Date | 7/29/2018 | | Industry | Political-US House | | Credit Hold | NO | |
| # of Weeks | 2 | | REFERENCES | | | BILLING INFORMATION | | |
| SALES | | | Primary | Detroit Interconnect | | Purchase Order # | 62549444 | |
| ActiveWeeks | 2 | | Secondary | NATIONAL POLITICAL BUNDLE | | Billing Schedule | Broadcast | |
| AE 1 | NCC - MI - WASH DC | | Tertiary | | | EDI INFORMATION | | |
| AE 2 | | | Quarternary | END OF FLIGHT BILLING | | Product | 455 | |
| Agency | STRATEGIC MEDIA SERVICES - NCC | 15.00% | TRAFFIC OPTIONS | | | Estimate | 4379 | |
| RepFirm | NCC 13% | 13.00% | Address 1 | 1023 31ST STREET N W | | Submit EDI Invoice? | Submit EDI Invoice | |
| Copy Instr ID | | | Address 2 | 4TH FLOOR | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | |
| Total Zones | 1 | | City, State, Zip | WASHINGTON, DC | | Order File Loaded: Electronic SCX Transfer | | |
| Zones | Detroit MI Interconnect | | Zip | 20007 | | Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information | | |
| Total Networks | 3 | | Contact | | | SYSCODE LIST | | |
| GENERAL COMMENTS | | | Phone | 202.337.5700 | | 5557 | | |
| Order File Loaded: Electronic SCX Transfer | | | Avail Tag | | | | | |
| | | | Contract Type | Political | | | | |
| | | | Copy Group | | | | | |
| | | | Division | | | | | |
| | | | Reference # | | | | | |

SUMMARY FOR SYSCODE 5557

| | | | | | |
|---------------------|--|-------------------|-------------------------|-------------------------|--------------------|
| Order # | 2207873 | Created On | 6/22/2018 4:53:53 PM | Order Status | Revision Confirmed |
| Order Descrp | PRI:NP=4;IP=5 62549444 Klint Kesto 15s DETIC | Created By | Mayer, Keith | Syscode Gross \$ | 12603.00 |
| Client | KLINT KESTO FOR CONGRESS | Updated On | 7/25/2018 1:12:41 PM | Syscode Net \$ | 9074.16 |
| Start Date | 7/16/2018 | Updated By | Williams, Martez | Syscode Units | 84 |
| End Date | 7/29/2018 | Source | VIEW | Zone Status | Revision Confirmed |
| # of Weeks | 2 | Zones | Detroit MI Interconnect | Avg Unit Rate | 150.04 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-----|---------------|------------------|----------|---------------|------------|------------|--------------|-------------|-----------|--------------|----------|
| 1 | 1 | | | 3 3 | ESPN | 5557 | AVG. ALL WKS< | 07/23/2018 | 07/27/2018 | M-F 9a-4p | 6 | \$100.00 | \$600.00 | 15 |
| 2 | 2 | | | 3 3 | ESPN | 5557 | AVG. ALL WKS< | 07/23/2018 | 07/27/2018 | M-F 4p-7p | 6 | \$150.00 | \$900.00 | 15 |
| 3 | 3 | | | 3 3 | ESPN | 5557 | AVG. ALL WKS< | 07/21/2018 | 07/22/2018 | Sa-Su 9a-4p | 4 | \$100.00 | \$400.00 | 15 |
| 4 | 4 | | | 3 3 | ESPN | 5557 | AVG. ALL WKS | 07/23/2018 | 07/27/2018 | M-F 7p-12m | 10 | \$212.50 | \$2,125.00 | 15 |
| 5 | 5 | | | 3 3 | ESPN | 5557 | AVG. ALL WKS< | 07/23/2018 | 07/27/2018 | M-F 5a-9a | 6 | \$75.00 | \$450.00 | 15 |
| 6 | 6 | | | 3 3 | ESPN | 5557 | AVG. ALL WKS< | 07/21/2018 | 07/22/2018 | Sa-Su 5a-9a | 4 | \$75.00 | \$300.00 | 15 |
| 7 | 7 | | | 3 3 | ESPN | 5557 | AVG. ALL WKS< | 07/21/2018 | 07/22/2018 | Sa-Su 4p-7p | 6 | \$150.00 | \$900.00 | 15 |
| 8 | 8 | | | 3 3 | ESPN | 5557 | -2 | 07/21/2018 | 07/22/2018 | Sa-Su 7p-12m | 6 | \$212.50 | \$1,275.00 | 15 |
| 9 | 9 | | | 3 3 | HGTV | 5557 | AVG. ALL WKS< | 07/23/2018 | 07/27/2018 | M-F 9a-4p | 6 | \$75.00 | \$450.00 | 15 |
| 10 | 10 | | | 3 3 | HGTV | 5557 | AVG. ALL WKS< | 07/21/2018 | 07/22/2018 | Sa-Su 9a-4p | 6 | \$75.00 | \$450.00 | 15 |
| 11 | 11 | | | 3 3 | Fox News Channel | 5557 | VARIOUS | 07/23/2018 | 07/27/2018 | M-F 9a-4p | 6 | \$252.00 | \$1,512.00 | 15 |
| 12 | 12 | | | 3 3 | Fox News Channel | 5557 | VARIOUS | 07/21/2018 | 07/22/2018 | Sa-Su 9a-4p | 8 | \$252.00 | \$2,016.00 | 15 |
| 13 | 13 | | | 3 3 | ESPN | 5557 | add 07.25 | 07/26/2018 | 07/27/2018 | Th-F 9a-4p | 2 | \$100.00 | \$200.00 | 15 |
| 14 | 14 | | | 3 3 | ESPN | 5557 | add 07.25 | 07/26/2018 | 07/27/2018 | Th-F 4p-7p | 2 | \$150.00 | \$300.00 | 15 |
| 15 | 15 | | | 3 3 | ESPN | 5557 | add 07.25 | 07/26/2018 | 07/27/2018 | Th-F 7p-12m | 2 | \$212.50 | \$425.00 | 15 |
| 16 | 16 | | | 3 3 | ESPN | 5557 | add 07.25 | 07/26/2018 | 07/27/2018 | Th-F 5a-9a | 2 | \$75.00 | \$150.00 | 15 |
| 17 | 17 | | | 3 3 | HGTV | 5557 | add 07.25 | 07/26/2018 | 07/27/2018 | Th-F 9a-4p | 2 | \$75.00 | \$150.00 | 15 |

DISCLAIMER

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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| End Date | 7/29/2018 | Source | SCX | Credit Hold | No | | |
| # of Weeks | 2 | Active | Yes | | | | |

| | |
|--------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |